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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,697.00
AE	Matthew Marcus	Product Code		Commission		\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
1		Makegood Policy	Approval Required	CPP -	CPM	•
Comments:	R3 10.4 Removed missed spots, please confirm.					

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AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	Program																
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment																

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System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	ks		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	
1		Makegood Policy	Approval Required	CPP	•	CPM	
Comments:	R3 10.4 Removed missed spots, please confirm.						

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNN	Net																				
CNN NEWSROOM<	CNN NEWSROOM<	VARIOUS	CNN NEWSROOM<	NEW DAY<	CNN NEWSROOM<	AVG. ALL WKS<	AVG. ALL WKS<	Program													
10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
09:00	09:00	00:00	00:60	00:60	00:60	00:60	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	09:00	19:00	19:00	Start Time
16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	00:60	00:60	09:00	09:00	09:00	09:00	19:00	24:00	24:00	Stop
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	REMOVED SPOTS	Line Comment															

	CPM	CPP -	Approval Required	Makegood Policy		,
	GIMP	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
145		Total Spots		Product Name	Washington	Office
\$1,442.45		Net Total	HS61	Est Code	r Lilka Marino	Sales Coordinator
\$254.55		Commission		Product Code	Matthew Marcus	AE
\$1,697.00		Total		Client Code		
8		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	5 Vs. 4	Version	Strategic Media Placement	Agency	0344	Syscode
	10/05/16	Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

R3 10.4 Removed missed spots, please confirm.

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63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
DISC	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net							
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	CNN NEWSROOM<	CNN NEWSROOM<	CNN NEWSROOM<	CNN NEWSROOM<	Program							
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	05:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	16:00	16:00	16:00	16:00	Stop
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Line Comment												

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Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	5
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
1		Makegood Policy	Approval Required	CPP -	CPM	
Comments :	R3 10.4 Removed missed spots, please confirm.					
100 M			Total	Total	200	ing Commont

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	88	67	66	65	64	Line
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AVG. ALL WKS<	AVG, ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	Program															
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	Stop Time
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment																		

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•		Makegood Policy	Approval Required	CPP	,	СРМ	
Comments .	R3 10 4 Removed missed snots inlease confirm						

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09:00	09:00	09:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00		09:00	09:00	09:00 09:00	09:00 09:00 09:00	09:00 09:00 09:00 09:00	09:00 09:00 09:00 09:00	09:00 09:00 09:00 09:00 09:00	09:00 09:00 09:00 09:00 09:00 09:00	09:00 09:00 09:00 09:00 09:00 09:00	16:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00	19:00 16:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00
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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,697.00
AE	Matthew Marcus	Product Code		Commission		\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R3 10.4 Removed missed spots, please confirm.					

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30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	Issue	Issue	Issue	Line Comment														

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	o,		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	'	GIMP	
1		Makegood Policy	Approval Required	CPP		СРМ	1
Comments:	R3 10.4 Removed missed spots, please confirm.						

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Comments: R3 10.4		Survey Cable	Status Not a	Phone (301)	Office Wast	Sales Coordinator Lilka	AE Matt		Market Gran	System Name Spec	Syscode 0344	Order # 62338790	
R3 10.4 Removed missed spots, please confirm.		Cable Nielsen Live+3 Jul16	Not accepted	(301) 951-2620	Washington	Lilka Marino	Matthew Marcus		Grand Rapids	Spectrum/South Haven, MI		8790	
	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates	
	Approval Required	Adults 35+				HS61				MI GOP	Strategic Media Placement	09/19/16 - 11/13/16	
	CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date	
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REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment												

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30 REMOVED SPOTS

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	6	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4		
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total		\$1.	\$1,697.00
AE	Matthew Marcus	Product Code		Commission		ş	\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1.	\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot	er Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	,	
17		Makegood Policy	Approval Required	CPP -	CPM		
Comments:	R3 10.4 Removed missed spots, please confirm.						

188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
MNBC	두	FF	두	LF	FF	LIF	두	LIF	TSIH	HIST	HGTV	NETV	ALDH	Net						
AVG. ALL WKS<	MOVIE- ACQUIRE/AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	Program														
9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Date
9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Time
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\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	00.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	REMOVED SPOTS	Common												

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	
		Makegood Policy	Approval Required	CPP		СРМ	
Commonts:	Do 10 A Benevick missed spoke places confirm						

209	208	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	189	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	MORNING JOE<	AVG. ALL WKS<	Program																
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	16:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	00:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$6.00	\$10.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment															

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	å	GIMP	
I		Makegood Policy	Approval Required	CPP	٠	CPM	
Comments:	R3 10.4 Removed missed spots, please confirm.						

		IVIAREGUOU FOILCY	Approval Naturian	-	
Comments :	R3 10 4 Removed missed spots please confirm.				

230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	210	Line
TBSC	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net							
VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	Program							
10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	10/24/16	Start Date
10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	10/30/16	Stop Date
19:00	19:00	19:00	19:00	05:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	Stop Time
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\$12.00	\$12.00	\$12.00	\$12.00	\$9.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	\$10.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment													

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids			Total # of Weeks	
		Client Code		Total	\$1,697.00
AE	Matthew Marcus	Product Code		Commission	\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total	\$1,442.45
Office	Washington	Product Name		Total Spots	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	R3 10.4 Removed missed spots, please confirm.				

Issue	30	\$12.00	\$6.00	2		,	×	×					02:00	00:00	9/25/16	9/19/16	KING OF QUEENS<	٦٧٢	251
Issue	30	\$0.00	\$15.00	0			×	×	-				24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	TNT	250
REMOVED SPOTS	30	\$0.00	\$15.00	0	1	ř.	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	Ī	249
REMOVED SPOTS	30	\$0.00	\$15.00	0	,	-	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TNT	248
REMOVED SPOTS	30	\$0.00	\$15.00	0		-	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TNT	247
REMOVED SPOTS	30	\$0.00	\$15.00	0		6	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TNT	246
REMOVED SPOTS	30	\$0.00	\$15.00	0	1	1	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ĪNĪ	245
REMOVED SPOTS	30	\$0.00	\$15.00	0	1	1	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TNT	244
REMOVED SPOTS	30	\$0.00	\$15.00	0	,	1	×	×	\vdash				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TN	243
Issue	30	\$0.00	\$12.00	0		5	×	×	_				24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	TLC	242
REMOVED SPOTS	30	\$0.00	\$12.00	0		а	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TLC	241
REMOVED SPOTS	30	\$0.00	\$12.00	0		а	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TLC	240
REMOVED SPOTS	30	\$0.00	\$12.00	0	1	1	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TLC	239
REMOVED SPOTS	30	\$0.00	\$12.00	0	ì	1	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TLC	238
REMOVED SPOTS	30	\$0.00	\$12.00	0	,	r	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TLC	237
REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TLC	236
REMOVED SPOTS	30	\$0.00	\$12.00	0		c	×	×	-		_		24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TLC	235
Issue	30	\$0.00	\$12.00	0			×	×	_				24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	TBSC	234
REMOVED SPOTS	30	\$0.00	\$12.00	0		t.	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	TBSC	233
REMOVED SPOTS	30	\$0.00	\$12.00	0	ć.	-	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TBSC	232
REMOVED SPOTS	30	\$0.00	\$12.00	0	-	.0	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	TBSC	231
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	- -	\$	-	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,697.00
AE	Matthew Marcus	Product Code		Commission		\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
		Makegood Policy	Approval Required	CPP -	CPM	
Comments:	R3 10.4 Removed missed spots, please confirm.					

271 TVL		270 TVL	269 TVL	268 TVL	267 TVL	266 TVL	265 TVL	264 TVL	263 TVL	262 TVL	261 TVL	260 TVL	259 TVL	258 TVL	257 TVL	256 TVL	255 TVL	254 TVL	253 TVL	252 TVL	Line Net
	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	REBA<	REBA<	REBA<	REBA<	REBA<	REBA<	REBA<	VARIOUS	Program						
10/24/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
00:00	00:00	00:00	00:00	00:00	00:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
00.00	02:00	02:00	02:00	02:00	02:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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0	0	0	0	0	0	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0	Total Spots
\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$12.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Line Comment											

Order#		1	2012012012012012012012012012012012012012	The Acts Date	10/05/16	
	62338790	Hight Dates	09/19/16 - 11/13/16	Opdate Date	10/00/10	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,697.00
AE	Matthew Marcus	Product Code		Commission		\$254.55
Sales Coordinator	Liika Marino	Est Code	HS61	Net Total		\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
		Makegood Policy	Approval Required	CPP -	CPM	
Comments : R3	R3 10.4 Removed missed spots, please confirm.					

						200	NCC cable system order	à	ē	y	918	Ē	2	1								
Order#	#	62338790			Flight Dates	SS	00	09/19/16 - 11/13/16	16 -	11/	13/1	6					Upc	Update Date			10/05/16	
Syscode	de	0344			Agency		S	rate	gic N	Medi	a Pl	acer	Strategic Media Placement	22.00			Ver	Version		(7)	5 Vs. 4	
Syster	System Name	Spectrum/South Haven, MI			Advertiser		3	MI GOP	ď								Sho	Show All Lines				
Market		Grand Rapids															Tota	Total # of Weeks	ks	Ц		œ
					Client Code	e	Н										Total	<u>a</u>		Ц	\$1,697.00	00
Æ		Matthew Marcus			Product Code	ode	Н										Cor	Commission			\$254.55	.55
Sales	Coordinator	r Lilka Marino			Est Code		I	HS61									Net	Net Total			\$1,442.45	.45
Office		_			Product Name	ame	\dashv										Tota	Total Spots				145
Phone		(301) 951-2620			Credit Status	tus	-										Affil	Affiliate Split			100.0	
Status		Not accepted															Sol	Sold On			Cost Per Spot	L
Survey	V	Cable Nielsen Live+3 Jul16			Primary Demo	emo	Α	Adults 35+	354	1							GRP	סי	,		GIMP -	
-					Makegood Policy	Policy	Α	Approval Required	val F	Requ	ired	-					CPP	0	•		CPM -	
Comments:	ents:	R3 10.4 Removed missed spots, please confirm.	please confi	rm.																		
]
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	≤		8	⊣	П	Ø		S RTG		S T	Total Spots	Unit	Total Cost	Spot	Line Comment	
294	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						×		×			2	\$12.00	\$24.00	30	Issue	
295	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	540.0	×			2	\$15.00	\$30.00	30	Issue	
296	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00					\Box	×		×			4	\$12.00	\$48.00	30	Issue	
297	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						×	-	×		_	_	\$12.00	\$12.00	30	Issue	
298	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×		×		_	ω	\$15.00	\$45.00	30	Issue	
299	FXNC	FOX & FRIENDS<	9/19/16	9/25/16	05:00	09:00						×		×		,	2	\$11.00	\$22.00	30	Issue	
300	нсту	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	Н	×		-	2	\$15.00	\$30.00	30	Issue	
301	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	0.00	×			2	\$15.00	\$30.00	30	Issue	
302	두	MOVIE- ACQUIRE/AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×		×	_		12	\$12.00	\$24.00	30	Issue	
303	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						×		×			4	\$10.00	\$40.00	30	Issue	L
304	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						×	198111	×	31	'	2	\$10.00	\$20.00	30	Issue	
305	MNBC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×		×			2	\$12.00	\$24.00	30	Issue	
306	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00						×		×	Ė	,	2	\$9.00	\$18.00	30	Issue	
307	TBSC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×		×		-	2	\$12.00	\$24.00	30	Issue	
308	TLC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×		×		19	2	\$12.00	\$24.00	30	Issue	
309	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×		×	Ė		2	\$15.00	\$30.00	30	Issue	
310	NSA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					Н	×		×	Ė	Ľ	2	\$15.00	\$30.00	30	Issue	
311	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×				\vdash	\vdash	H		'	ω	\$15.00	\$45.00	30	Issue	
											1											

312 CNBC 313 CNN

SHARK TANK< AVG. ALL WKS<

9/26/16 9/26/16

19:00 19:00

×

10/2/16 10/2/16

24:00 24:00

\$8.00

30

Issue

\$24.00 \$45.00

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	1
		Makegood Policy	Approval Required	CPP		CPM	1
Comments:	R3 10.4 Removed missed spots, please confirm.						

					10101110	
Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,697.00
AE	Matthew Marcus	Product Code		Commission		\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
r		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R3 10.4 Removed missed spots, please confirm.					

2017 Total	Aug 2	1 2017	17 Ju	Jun 2017 Jul 2017 Aug 2017	y 2017	7 Ma	Apr 201	17	ar 20	Z.	017	eb 2	2017 F	3 Jan	Dec 2016	Nov 2016	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017	Sep 201		
	Issue	30	\$45.00	\$15.00	3	,		_				×	24:00	19:00	10/2/16	9/26/16	L WKS<	AVG. ALL WKS<	NSN	339
	Issue	30	\$12.00	\$6.00	2	1	,					×	02:00	00:00	10/2/16	9/26/16	S	VARIOUS	TVL	338
	Issue	30	\$36.00	\$12.00	з	,						×	24:00	19:00	10/2/16	9/26/16	S	VARIOUS	TVL	337
	Issue	30	\$45.00	\$15.00	з	ı						×	24:00	19:00	10/2/16	9/26/16	L WKS<	AVG. ALL WKS<	TNT	336
	Issue	30	\$36.00	\$12.00	ω							×	24:00	19:00	10/2/16	9/26/16	L WKS<	AVG. ALL WKS<	TLC	335
Line Comment		Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	F	Т	T W T F	<u>м</u>	Stop I	Start Time	Stop Date	Start Date	Program	et .	Net	Line

	Sep 2016	Oct 2016	Oct 2016 Nov 2016 Dec 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017 Apr 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	75	70	0	0	0	0	0	0	0	0	0	0	145
AMT	\$865.00	\$832.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,697.00

62338790 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

SALES_

ACCT

Date Printed 10/05/16

SYSTEM APP: